



Agenda and Guide for Participants

Euclid Summit

Power to drive positive change



Building civil society and social enterprise knowhow for 2020 and beyond



The Euclid Summit is Euclid Network's new flagship pan-European event, which captures the latest trends in skills and knowledge for social impact. It will foster knowhow exchange and develop foresight on emerging skills needs across knowhow for **people**, knowhow for **money** and knowhow for **impact**.

24-26 February 2016
Hotel Sheraton. Zaareb. Croatia

Organisers

Euclid Network is the Europe-wide network for third sector leaders and social entrepreneurs – and those working closely alongside them. Together with members and partners, we:

- Create connections between civil society and social enterprise leaders
- Share and produce leadership, professional and entrepreneurial knowhow
- Influence European policy & funding and strengthen members' EU engagement
- Raise the visibility and understanding of civil society and social enterprise in business, academia, government and the wider society

The Euclid Summit is organised in cooperation with our Croatian member, the **Social Innovation Lab**, with the support of other Euclid members.



Knowhow and why it matters

Knowhow matters because it's what you need to drive positive change as a civil society organisation (CSO) or a social enterprise (SE).

Powerful emerging trends in the wider world and within organisations are forcing change and presenting new opportunities. Growing societal challenges, shrinking resources and geopolitical instability are creating a **turbulent environment**. Changing expectations of work, digital technology and new forms of public engagement are **reshaping organisations** in all sectors. Leaders and entrepreneurs are pioneering new methods like social innovation, design thinking, impact orientation, multi-sector collaboration and community mobilisation.

The Euclid Summit will feature **inspiring** knowhow keynotes, **forward-thinking** masterclasses and **informal** knowhow cafés. The key common topics are knowhow for people, for money and for impact, three key management issues for any CSO or SEs. In addition, special streams will **speak to civil society leaders and social entrepreneurs**. Participants will have access to some of the very best knowhow from around Europe.

Special sessions will provide strategic insights and intelligence on how to work effectively across borders by **accessing EU funding** and **engaging with EU institutions**. It will help identify peer organisations, with which to build relations and develop alliances. The European Social Fund, Erasmus Plus and Horizon 2020 are among the most relevant European programmes for building knowhow.

The host country, Croatia is the **EU's newest Member State** and uniquely placed to provide fresh perspectives on innovative knowhow. Join us in the **vibrant city of Zagreb** to empower civil society and social enterprise to drive positive change by building your knowhow for 2020 and beyond.

Who should attend?

Everyone with a commitment to maximising the power of civil society organisations and social enterprises to drive positive change in Europe should be there. You may be:

- Founders/Directors/CEOs of CSOs and social enterprises
- Heads of human resources, training or education in CSOs and SEs
- Lecturers and researchers in civil society and social entrepreneurship
- Trainers, coaches and mentors working in the sector
- Social investment organisations and foundations committed to skills development
- EU project managers and developers working with ESF, Erasmus Plus, Horizon 2020 and other EU programmes
- EU and national policy-makers working in civil society and social enterprise support
- Heads of Corporate Responsibility and Citizenship working with CSOs and SEs to strengthen skills
- Directors of Business Development providing financial, legal and HR services to CSOs and social enterprises across borders

A track record of impactful European events

The Euclid Summit is the latest in a series of pan-European multi-stakeholder events around Europe organised by Euclid Network. All our events bring together civil society leaders and social entrepreneurs with those from government, business and academia.

- **“Chartering into the Future”**: gathered 170 participants to tackle practical challenges for social enterprises as an official pre-event of the European Commissions’ major congress “Social entrepreneurs: have your say” (Strasbourg, January 2015)
- **“Strategic Leadership in Turbulent Times”**: delivered in partnership with the Catalan civil society federation and La Caixa bank, this workshop looked at 4 key challenges for civil society through the lens of leadership (Barcelona, May 2015)
- **“Momentum: keeping social enterprise moving in the EU single market”**: reviewed the current EU policy and funding landscape for social entrepreneurship in a round table format with social entrepreneurs, support organisations, social investors, researchers and EU policy-makers (Brussels, June 2015)
- **“Tech for impact”**: part of an EU programme to strengthen the social impact of technology, this will bring together Euclid members, tech companies and policy-makers to explore how to develop and deploy tech for impact (Brussels, 9 November 2015)

Past participants at Euclid events

- European Commission
- British Council
- Council of Europe
- Ashoka
- Impact Lab
- ESADE Business School
- Thomson Reuters Foundation
- Rockefeller Foundation
- Deloitte
- Crédit Coopératif
- Banca Intesa
- Social Enterprise NL
- Social Investment Business
- TACSO
- Social Innovation Exchange
- Smart Kolektiv

Summit Agenda

Wednesday 24 February

19.00 Reception for Euclid members and summit participants

Thursday 25 February

08.30-09.00 Welcome coffee and networking

09.00-09.30 **Welcome plenary session**
Speakers to be announced soon

09.30-11.00 **Knowhow keynotes**
Following a presentation on the Knowhow Audit results, we will look at contemporary trends in the external environment and their implications for knowhow needs. There will be keynotes on trends in human capital, social enterprise and third sector in order to provide foresight for the new skills and competences that are required.

Speakers to be announced soon.

11.00-11.30 Networking break

11.30-13.00 **Knowhow mini masterclasses** (in parallel)

 Knowhow for Money	 Knowhow for People	 Knowhow for Impact
<i>Chair:</i> Chris Durkin, University of Northampton, UK	<i>Chair:</i> Fredrik Kron, IDEELL ARENA, Sweden	<i>Chair:</i> Mirna Karzen, Social Innovation Lab, Croatia
<i>Fundraising</i> Charities Aid Foundation, Bulgaria	<i>Leadership</i> NGO Academy - Erste Foundation, Austria	<i>Communications</i> ASVI Social Change Italy
<i>Social venture growth</i> IES Social Business School, Portugal	<i>Leadership</i> ACOSVO, Scotland	<i>Impact measurement</i> Centre for Social Investment Heidelberg, Germany

The knowhow masterclasses will be delivered by Euclid Network members and partners. They will set out what skills and competences need to be developed.

13.00-14.00 Lunch

14.00-15.30 **Knowhow mini masterclasses** (in parallel)

 Knowhow for Money	 Knowhow for People	 Knowhow for Impact
<i>Chair:</i> Chris Durkin, University of Northampton, UK	<i>Chair:</i> Fredrik Kron, IDEELL ARENA, Sweden	<i>Chair:</i> Mirna Karzen, Social Innovation Lab, Croatia
<i>Fundraising</i> Charities Aid Foundation, Bulgaria	<i>Leadership</i> NGO Academy - Erste Foundation, Austria	<i>Communications</i> ASVI Social Change Italy
<i>Social venture growth</i> IES Social Business School, Portugal	<i>Leadership</i> ACOSVO, Scotland	<i>Impact measurement</i> Centre for Social Investment Heidelberg, Germany

15.30-16.00 **Networking break**

16.00-17.30 **Knowhow mini masterclasses** (in parallel)
Each masterclass stream is composed of two 45-minute sessions, comprising an expert presentation and Q&A.

Knowhow for Civil Society <i>Chair: John Sparkes, ACEVO</i>	Knowhow for Social Enterprise <i>Chair: Stefan Panhuijsen, Social Enterprise NL</i>
 <i>Innovation Social+ Denmark</i>	 <i>Cooperative social finance EBANKA Croatia</i>
 <i>Impact on policy and public Third Sector Catalonia, Spain</i>	 <i>Investment readiness Social Investment Business, UK</i>

20.00-22.00 **Knowhow networking cafés**
The knowhow networking cafés will take place in different informal venues around Zagreb, enabling members and participants to continue networking and learning together around special topics proposed by them.
Line-up to be announced soon.

Friday 26 February

09.00-11.00 **Power to drive positive change: Future knowhow for civil society and social enterprise and the international scene**

This plenary will begin with a presentation of the findings from the first day's activities from masterclass and knowhow-sharing reporters to understand the future knowhow needs across civil society and social enterprise. Looking to the European context, we will then explore how social entrepreneurs and third sector leaders should engage in an international environment and in the EU single market.

- **Eva Varga**, Independent Expert in Social Investment; former member of the Commission's Expert group on Social entrepreneurship (GECES) and judge of the European Social Innovation Prize Competition
- **Nicolas Hazard**, President, Le Comptoir de l'Innovation; former member of the Commission's Expert group on Social entrepreneurship (GECES)
- **Andrej Rosandic**, Sustainability Manager, Central and Eastern Europe, NESsT, Croatia; member of the Commission's Expert group on Social entrepreneurship (GECES)
- **Marko Zunic**, Secretary General, European Universities Games 2016; former Vice-President of the European University Sports Association

11.00-11.20 **Break**

11.20-12.30 **Building knowhow exchange initiatives and EU projects**

This session will allow members and participants to build collaborative initiatives such as EU project bids and cross-border learning exchanges together.

12.30-13.00 **Farewell**

Presentation of the Euclid knowhow manifesto (beta-version) and invitation to Euclid Summit 2017

13.00 **Farewell Lunch**