

A European Action Plan for Social Economy

What do we know about it now? (11.02.2020)

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Mission letter Nicolas Schmit 01.12.2019

"You will develop a *European Action Plan for Social Economy* to enhance *social innovation*"



Where are we coming from?

Social Business Initiative (2011)

- Access to finance
- Visibility
- Regulatory environment

Start-up and Scale-up initiative (2016)

- Access to Finance
- Access to markets
- Framework conditions
- New technologies and business models
- International agenda

EFSI Social impact instruments (2016)

- EFSI resources are mobilised in building social finance markets
- Important political signal



Examples of actions

Access to finance

- •EaSI
- •ESF, EARDF
- •EFSI
- InvestEU

Visibility and recognition

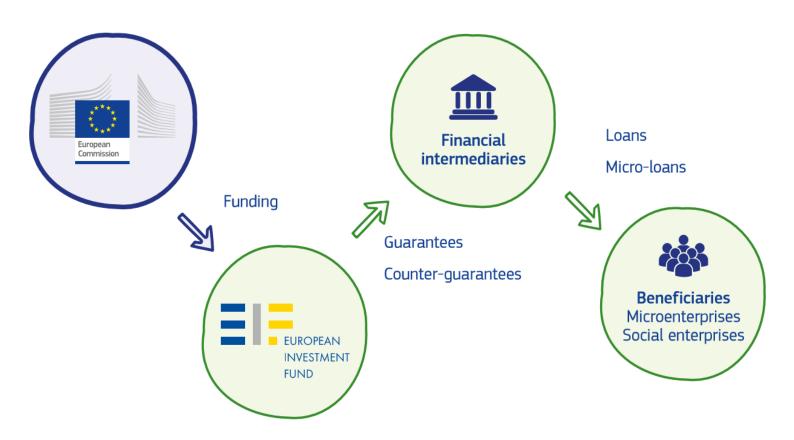
- Mapping study
- Country reviews
- Policy briefs,
- Compendium
- •Mainstreaming (Horizon, Erasmus, COSME...)
- •ESER campaign
- •Better Entrepreneurship Policy tool

Regulatory aspects

- Public procurement rules
- •National legal frameworks



Example: Employment and Social Innovation (EaSI) program

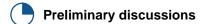


A EUR 800m package of EU financial instruments under EaSI with support from EFSI and EIB Group is expected to mobilise EUR 3bn in financing for microfinance and social enterprises

Financial instrument in EUR M	Indicative budgetary contributions				Indicative		
	Total	EaSI	EFSI	EIB Group	mobilised volumes	Scope of intervention	Status
EaSI Guarantee	409	109	300	-	2 248	Capped (counter-) guarantee offered to financial intermediaries to cover loan portfolios in the areas of microfinance and social enterprise finance	
EaSI Capacity building	26	26	-	-	48	(Quasi-) Equity investments aimed at building up the institutional capacity of financial intermediaries	
EaSI Funded	200	67	-	133	300	Senior and subordinated loans channelled primarily to non-bank financial intermediaries to boost their capacity to on-lend to micro- and social enterprises	
EFSI Equity Social Impact Pilots	150	27*	123	-	296	Equity investments in early-stage innovative social enterprises via a social incubation facility, business angel co-investments and payment-by-results pilot	
Est. reflows from predecessor facility	43	43	-	-	-	Spare reflows from the Progress Microfinance facility (EPMF) to be reallocated to EaSI financial instruments depending on their respective market take-up	n/a
TOTAL	828	272	423	133	2 892		



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Under development

^{*} Includes matching funds from DG RTD (Horizon 2020)

^{**} EIB: 110m, EIF: 23m

Communication "Strong social Europe for Just Transitions" (14.1.2020)

First content indications



Tentative timeline

2020

- Evidence
- Stakeholder input
- Internal input

2021 1st semester

- Drafting
- Internal procedures

2021 2nd semester

Launch of the Action Plan



See you in Mannheim 26-27 November 2020

